

Ovation Research Omnibus - NZ

Sample Specification

Sample size: n = 500 adults (18-70 years old) representative of the New Zealand population. Quota controls are applied to achieve a nationally representative sample.

Pricing	1 question	\$700
	Each additional question	\$300

Question Types

Pre-coded

Single response questions

Multiple response questions

Any question allowing more than one tick.

Usually has "tick all that apply" in the wording.

Statement grids (per statement)

A statement grid is a series of similar questions,

all answered against the same scale

(e.g.: "Very Satisfied to Very Dissatisfied" or "0 to 10").

Open-ended

Open-ended responses are provided as a full listing

(not coded) in Excel (.xls), Word (.doc) or SPSS format.

Full coding of verbatim or groupings of responses

available on request.

Additional Services

Multimedia – Images, audio, video	\$100
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Images or audio can be added to questionnaire if provided in PC format jpg or .gif. Additional costs may apply if Ovation Research has to supply or convert images.

Runs every month, with a 500 sample across New Zealand.

Omnibus Results

Fees include standard deliverables provided in Excel (.xls) or SPSS (.sav) raw data file format. Ovation Research will provide results by e-mail.

Data from standard demographic questions included;

- Gender
- Age (18-24, 25-34, 35-44, 45-54, 55-64)
- Main regions – State and Capital cities
- Household Type
- Gross Household income
- Marital status
- Occupation

Results are delivered in 7 days.

Timelines

Final questions must be submitted by midday on the following days:

Deadline for Questions

Tue 10 November 2020
Tue 08 December 2020

Tue 12 January 2021
Tue 09 February 2021
Tue 09 March 2021
Tue 13 April 2021
Tue 11 May 2021
Tue 08 June 2021
Tue 13 July 2021
Tue 10 August 2021
Tue 14 September 2021
Tue 12 October 2021
Tue 09 November 2021
Tue 14 December 2021

Results by 3pm

Tue 17 November 2020
Tue 15 December 2020

Tue 19 January 2021
Tue 16 February 2021
Tue 16 March 2021
Tue 20 April 2021
Tue 18 May 2021
Tue 15 June 2021
Tue 20 July 2021
Tue 17 August 2021
Tue 21 September 2021
Tue 19 October 2021
Tue 16 November 2021
Tue 21 December 2021



Contact us today:
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