

Ovation Research Omnibus - AU

Runs every month, with a 1,000 sample across Australia.

Sample Specification

Sample size: n = 1,000 adults (18-70 years old) representative of the Australian population. Quota controls are applied to achieve a nationally representative sample.

Pricing

1 question	\$1,250
Each additional question	\$500

Question Types

Pre-coded

Single response questions

Multiple response questions

Any question allowing more than one tick.

Usually has "tick all that apply" in the wording.

Statement grids (per statement)

A statement grid is a series of similar questions,

all answered against the same scale

(e.g.: "Very Satisfied to Very Dissatisfied" or "0 to 10").

Open-ended

Open-ended responses are provided as a full listing

(not coded) in Excel (.xls), Word (.doc) or SPSS format.

Full coding of verbatim or groupings of responses

available on request.

Additional Services

Multimedia – Images, audio, video \$100

Images or audio can be added to questionnaire if provided in PC format jpg or .gif. Additional costs may apply if Ovation Research has to supply or convert images.

Omnibus Results

Fees include standard deliverables provided in Excel (.xls) or SPSS (.sav) raw data file format Ovation Research will provide results by e-mail.

Data from standard demographic questions included;

- Gender
- Age (18-24, 25-34, 35-44, 45-54, 55-64, 65-70)
- Main regions – State and Capital cities
- Household Type
- Gross Household income
- Marital status
- Occupation

Results are delivered in 7 days.

Final questions must be submitted by midday on the following days:

Timelines

Deadline for Questions

Tue 09 January 2024
Tue 13 February 2024
Tue 12 March 2024
Tue 09 April 2024
Tue 14 May 2024
Tue 11 June 2024
Tue 09 July 2024
Tue 13 August 2024
Tue 10 September 2024
Tue 08 October 2024
Tue 12 November 2024
Tue 10 December 2024

Results by 3pm

Tue 16 January 2024
Tue 20 February 2024
Tue 19 March 2024
Tue 16 April 2024
Tue 21 May 2024
Tue 18 June 2024
Tue 16 July 2024
Tue 20 August 2024
Tue 17 September 2024
Tue 15 October 2024
Tue 19 November 2024
Tue 17 December 2024



Contact us today:
info@ovation-teg.com

