

Ovation Research Omnibus - AU

Runs every month, with a 1,000 sample across Australia.

Sample Specification

Sample size: n = 1,000 adults (18-70 years old) representative of the Australian population. Quota controls are applied to achieve a nationally representative sample.

Pricing	1 question	\$1,250
	Each additional question	\$500

Question Types

Pre-coded

Single response questions

Multiple response questions

Any question allowing more than one tick.

Usually has "tick all that apply" in the wording.

Statement grids (per statement)

A statement grid is a series of similar questions,

all answered against the same scale

(e.g.: "Very Satisfied to Very Dissatisfied" or "0 to 10").

Open-ended

Open-ended responses are provided as a full listing (not coded) in Excel (.xls), Word (.doc) or SPSS format.

Full coding of verbatim or groupings of responses available on request.

Additional Services

Multimedia – Images, audio, video \$100

Images or audio can be added to questionnaire if provided in PC format jpg or .gif. Additional costs may apply if Ovation Research has to supply or convert images.

Omnibus Results

Fees include standard deliverables provided in Excel (.xls) or SPSS (.sav) raw data file format Ovation Research will provide results by e-mail.

Data from standard demographic questions included;

- Gender
- Age (18-24, 25-34, 35-44, 45-54, 55-64, 65-70)
- Main regions – State and Capital cities
- Household Type
- Gross Household income
- Marital status
- Occupation

Results are delivered in 7 days.

Final questions must be submitted by midday on the following days:

Timelines

Deadline for Questions

Tue 14 January 2025
Tue 11 February 2025
Tue 11 March 2025
Tue 08 April 2025
Tue 13 May 2025
Tue 10 June 2025
Tue 08 July 2025
Tue 12 August 2025
Tue 09 September 2025
Tue 14 October 2025
Tue 11 November 2025
Tue 09 December 2025

Results by 3pm

Tue 21 January 2025
Tue 18 February 2025
Tue 18 March 2025
Tue 15 April 2025
Tue 20 May 2025
Tue 17 June 2025
Tue 15 July 2025
Tue 19 August 2025
Tue 16 September 2025
Tue 21 October 2025
Tue 18 November 2025
Tue 16 December 2025



Contact us today:
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